



Schedule At A Glance - Fall 2009

Wednesday, October 28th							
8:30 - Noon	Pre-Conference Session - Morning Sessions (Choose One)	<input type="checkbox"/> PC1 - Tax Update Tim O'Shaughnessy <input type="checkbox"/> PC2 - Accounting & Auditing Update Larry Gramling <input type="checkbox"/> PC3 - Ethics - The Role of You Jeremy Wortman					
12:00 - 1:00 pm	Lunch						
1:00 - 4:30 pm	Pre-Conference Session - Afternoon Sessions (Choose One)	<input type="checkbox"/> PC1 - Tax Update Tim O'Shaughnessy <input type="checkbox"/> PC2 - Accounting & Auditing Update Larry Gramling <input type="checkbox"/> PC3 - Ethics - The Role of You Jeremy Wortman					
Thursday, October 29th							
8:00 - 8:30 am	Intro	Jeff Pawlow	Welcome and Opening Remarks				
8:30 - 10:00 am	Keynote 1	Jeff Pawlow	The Loyalty Effect: Driving Profitability through Superior Client Relationships				
10:00-10:30 am	Break	All					
10:30 - 11:45 am	Keynote 2	Dustin Hostetler	Do More with Less: Increase Profitability by Working Smarter				
11:45 - 1:00 pm	Breakout Lunch	All	Succession and Valuation Terry Putney	Keys to Building Equity Value in Your Firm Jim Clarahan	A Look at Enterprise Solutions for Today's CPA Firm Adam Kupperman	Technology Update for Partners Trey James	The Global Delivery Model: Harnessing International Labor Markets to Deliver Superior Client Service Arun Parameswaran, MS, CPA
1:00 - 2:00 pm	Keynote 3	Bill Carlino & Jim Metzler	The Accounting Today Fireside Chat				
2:15 - 5:00 pm	Concurrent Sessions (Choose One)	<input type="checkbox"/> Problem Solving Roundtable (organized by firm size) <input type="checkbox"/> Techniques for an Effective Online Presence and How a Firm Administrator Can Make You More Successful Michelle Golden and Rita Keller <input type="checkbox"/> (Private Session) 2020 Europe Chris Frederiksen <input type="checkbox"/> Reunion Session (Private Session) Problem Solving Best Practices					
3:30 - 3:45 pm	Break						
5:00 - 6:30 pm	Reception	Everest Award					



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Friday, October 30th			
8:30 - 9:50 am	Concurrent Sessions (<i>Choose One</i>)	<input type="checkbox"/> Creating a Learning Culture Using Ladders and More Lyndsey Havill <input type="checkbox"/> Leading an Accounting Firm in Turbulent Times Tim Michel <input type="checkbox"/> Benchmarking: A Great Way for Your Firm to Weather the Recession Marc Rosenberg <input type="checkbox"/> Techniques for an Effective Online Presence Michelle Golden	
9:50 - 10:10 am	Break		
10:10 - 11:30 am	Concurrent Sessions (<i>Choose One</i>)	<input type="checkbox"/> Quantum of Gadgets Roman Kepczyk <input type="checkbox"/> How a Firm Administrator Can Make You More Successful Rita Keller <input type="checkbox"/> Partner Compensation Ideas Worth Spreading Marc Rosenberg <input type="checkbox"/> How to Turn On Your Sales Engine! Charles Hylan	
11:30 - 12:30 pm	Lunch	All	
12:30 - 1:45 pm	Keynote 4	Bill Reeb	Investing In Your Firm
1:45 - 2:00 pm	Closing	Jeff Pawlow	Closing Remarks and Program Conclusion